



MACK'S[®]

Shooting Protection

MACK'S[®]

FAMILY OWNED
AMERICAN MANUFACTURER

Protecting Shooters For Over 60 Years

Since 1962, McKeon Products has provided innovative, high-quality hearing protection products for shooting enthusiasts of all ages. Today, we continue to offer a full line of products to fit all shooters' sizes and needs to provide the most comfortable and safe shooting experience possible.

The Mack's[®] brand is sold in over 75 countries worldwide and includes a full range of earplug and earmuff styles. It is recognized as the #1 Doctor Recommended Earplug Brand, has been awarded the Field Tested Seal of Approval by the North American Hunting Club and McKeon utilizes an ISO 9001:2015 quality management system certified by TUV USA. We are proud to bring this heritage, experience, innovation, and quality to hunting and shooting enthusiasts around the globe with our Mack's[®] Shooting line of products.



PROTECTING SHOOTERS
FOR OVER
60
YEARS

Mack's[®] Shooting Line

As the leading brand in ear protection, Mack's[®] delivers ear protection all over the world. From the slimmest available electronic shooting earmuffs, to the highest NRR standard sized foam earplugs, Mack's[®] has you covered.

Mack's[®] Marketing Support

- Counter Displays
- Display Racks
- In-house Asset Manager for images and product support
- Presence at major Trade Shows and Buy Group Shows
- Full Customer Support Staff (talk to a real person in Michigan)





High Fidelity Bluetooth® Earmuffs

- Great for hunting, skeet and trap, target shooting, tactical training
- **Triple Action™ Technology** – offers triple benefits of hearing enhancement, hearing protection, and Bluetooth® Wireless Technology
- Omnidirectional Hi-Fi microphones for enhanced digital ambient sound amplification, and HD speakers for clear, balanced sound allow you to listen closely for game, instruction, or talk with friends at the shooting range
- **Full Auto™ Noise Compression** suppresses ambient sound to a safe level in 0.01 second when harmful noise is detected; the sound-activated compression technology helps protect your hearing by suppressing dangerous noise over 82 dB
- Slim, low-profile ear cup design (with cutout) ensures firearm stock clearance
- Comfortable, lightweight, and low profile
- Listen to phone calls, music, etc. via auxiliary jack (3.5 mm audio input cable included)
- Includes 2 AAA Duracell® batteries and storage bag for earmuffs
- Noise Reduction Rating (NRR) – 21 decibels



“AWESOME TECHNOLOGY AND EASY TO USE!”

*-Kyle Heuerman
TEAM RADICAL*

“EXTREMELY COMFORTABLE”

*-Billy Hudalla
MWS SALES*

“THESE THINGS WORK GREAT... AND A GREAT PRICE!”

*-Jake Vancil
TEAM RADICAL*

Mack's® Live Fire® BTX® Includes:

- 1 pair of Mack's® Live Fire® BTX® Triple Action™ Bluetooth® Electronic Earmuffs
- Stylish, Heavy Duty Pouch
- 3.5 mm Audio Auxiliary Cable
- 2 AAA Duracell® Batteries



Item # 4200

- Bluetooth Pairing/ Call
- Bluetooth LED Signal
- Easy-touch Power ON/OFF Ambient Volume Control
- Omnidirectional Hi-Fi Microphones
- Bluetooth/AUX Cable Volume Control
- AUX Cable Input



NRR 21dB
NOISE REDUCTION RATING

with **Bluetooth®**
Wireless Technology

POWERED BY
DURACELL
2 AAA Batteries Included

**LIVE
FIRE**
STEALTH™

Slimmest, Highest NRR Rated Low-profile Electronic Earmuffs

- Great for hunting, skeet and trap, target shooting, tactical training
- **Double Action™ Technology** delivers outstanding Hearing Enhancement and Hearing Protection
- Enhanced Ambient Sound Amplification
- Allows you to listen closely for game, instruction, or talk with friends at the shooting range
- **Full Auto™ Noise Compression** suppresses ambient sound to a safe level in 0.1 second when harmful noise is detected

- Padded headband for extended-wear comfort
- Adjustable arms for perfect fit
- Smooth and easy-to-control on/off volume knob
- HD speakers for clear, balanced sound
- Water resistant
- Listen to phone calls, music, etc. via auxiliary jack (3.5 mm audio input cable included)

Mack's® Live Fire® STEALTH™ Includes:

- 1 pair of Mack's® Live Fire® Stealth™ Double Action™ Electronic Earmuffs
- Stylish and Heavy Duty Pouch
- 3.5 mm Audio Auxiliary Cable
- 2 AAA Duracell® Batteries

POWERED BY
DURACELL®
2 AAA Batteries Included

Item # 4100

Over-Ear Technology, with the Stealth of a small In-Ear piece

- **Double Action™ Technology** delivers outstanding Hearing Enhancement and Hearing Protection
- Enhanced Ambient Sound Amplification
- Allows you to listen closely for game, instruction, or talk with friends at the shooting range
- **Full Auto™ Noise Compression** suppresses ambient sound to a safe level in 0.1 second when harmful noise is detected

Mack's® Live Fire® STEALTH™ Includes:

- 1 Mack's® Live Fire® Stealth™ Double Action™ Electronic In-Ear piece
- 5 Ear Ammo® Foam Earplugs and 5 Covert Ops® Foam Earplugs
- 3 Orange Stealth foam tips (NRR 23) and 3 Black Stealth foam tips (NRR 20)
- Heavy Duty Live Fire® Storage Case



Item # 4060

"THE SLIM DESIGNS OF THE STEALTH LINE ALLOW FOR UNOBSTRUCTED SIGHT ALIGNMENT"

-Jake Scott
TARGET SHOOTER

"CRYSTAL CLEAR SOUND!!!"

-Sean Stokes
HUNTER



NRR 24dB
NOISE REDUCTION RATING

NRR 23dB
NOISE REDUCTION RATING



NRR 33dB
NOISE REDUCTION RATING
HIGHEST AVAILABLE

Maximum Protection

Earplugs Designed For Larger Ear Canals

- Finally, a 33 dB NRR, Low-pressure, foam earplug designed for larger sized ear canals without the excessive, uncomfortable bulk (**highest NRR available**)
- Made with Mack's® Comfy Cush® foam for excellent performance & unparalleled comfort
- The "Mack Daddy" of Earplugs™
- Great for tactical training, hunting, target shooting, loud events, skeet and trap shooting, blocking out snoring hunting buddies
- #1 Doctor Recommended Brand to Prevent Hearing Loss
- Made in the USA
- Noise Reduction Rating (NRR) - 33 decibels (Highest Available)



Highest NRR Available - 33 dB for Maximum Protection

Bright Fluorescent Orange perfect for rifle hunting

Larger design for larger ear canals

Tapered tip for a super comfortable fit



Item # 4799
7 PAIR WITH TRAVEL CASE



Item # 499
100 PAIR TUB INDIVIDUALLY WRAPPED



Item # 4499
50 PAIR JAR

Hi Viz*

Earplugs Designed For Easy Compliance Checks

- Mack's® Hi-Viz earplugs allow for faster, more efficient, and more accurate compliance checks, (monitoring hunters and shooters on the range) especially at greater distances and under different light and weather conditions
- Mack's® Hi-Viz earplugs give hunters and shooters the best chance to quickly visually locate for immediate use when under unexpected or sudden shooting situations
- *Meets American National Standards Institute's highest luminescent factor requirement of 70% for Hi-Viz safety apparel
- Made with super soft foam, these earplugs are perfect for extended wear in situations where extreme comfort is paramount
- Corded version allows user to conveniently hang the earplugs around neck in environments where noise comes and goes
- Noise Reduction Rating (NRR) - 32 decibels

NRR 32dB
NOISE REDUCTION RATING

Tapered tip for a super comfortable fit

Super bright ANSI compliant Fluorescent Yellow-Green

Collapsible end for added comfort



Item # 400
100 PAIR TUB CORDED INDIVIDUALLY WRAPPED



Item # 4283
3 PAIR



Item # 4402
2 PAIR CORDED



Item # 4428
50 PAIR JAR



Item # 900
3 PAIR AND BAND



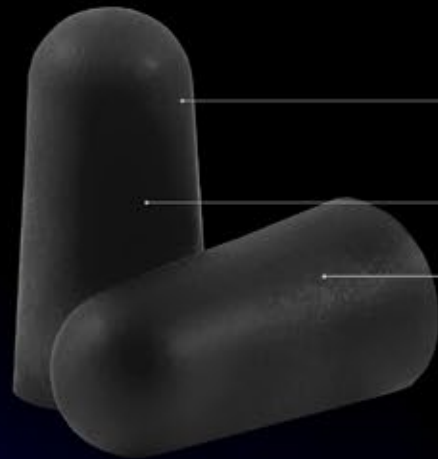
Item # 4287
7 PAIR WITH TRAVEL CASE

NRR 32_{dB}
NOISE REDUCTION RATING

COVERT OPS®

Extreme Comfort, Soft Foam Earplugs

- Offers the unsurpassed combination of hearing protection and comfort in environments with hazardous noise levels
- Molded with state-of-the-art, super low-pressure foam
- Fully skinned and tapered, providing unmatched user comfort and hygiene
- Black color for discreet wear
- Great for shotgun sports, tactical training, shooting competitions, hunting and blocking out snoring hunting buddies
- #1 Doctor Recommended Brand to Prevent Hearing Loss
- Noise Reduction Rating (NRR) - 32 decibels



Fully Skinned and Tapered for advanced hygiene and comfort

Discreet Covert Black

Super Low-Pressure Foam



Item # 4798
7 PAIR WITH TRAVEL CASE



Item # 9850
50 PAIR JAR

earammo®

Our Most Comfortable Foam Earplugs Ever

- Step-down design results in one of our most comfortable earplugs ever
- Fun, unique ammunition shape
- Molded with state-of-the-art, super low-pressure foam
- Safe, comfortable hearing protection
- Bright orange color for easy-to-see compliance
- U.S. Patents D584,398; D548,325; D541,412
- Great for hunting, tactical training, target shooting, skeet and trap shooting, motor sports, loud events
- #1 Doctor Recommended Brand to Prevent Hearing Loss
- Made in the USA
- Noise Reduction Rating (NRR) - 30 decibels

NRR 30_{dB}
NOISE REDUCTION RATING



Step-down to a tapered tip makes a super comfortable fit

Super bright orange for accurate compliance checks

Unique ammunition shape



Item # 4943
3 PAIR



Item # 194
100 PAIR TUB
INDIVIDUALLY WRAPPED



Item # 4444
44 PAIR JAR



Item # 4794
7 PAIR WITH TRAVEL CASE



NRR 31dB
NOISE REDUCTION RATING

slim fit™

Slim Design For Smaller Ear Canals

- These earplugs provide maximum comfort for small or sensitive ear canals
- High performance hearing protection
- Great for skeet and trap shooting, sleeping at noisy deer camps, tactical training, range work, plinking, target shooting, loud events
- #1 Doctor Recommended Brand to Prevent Hearing Loss
- Made in the USA
- Noise Reduction Rating (NRR) - 31 decibels



- Smaller Diameter:
A perfect fit for smaller ear canals
- Distinct Purple color making it easy to identify
- Super Low-Pressure Foam

for her

Smaller and Softer for Sensitive Ears

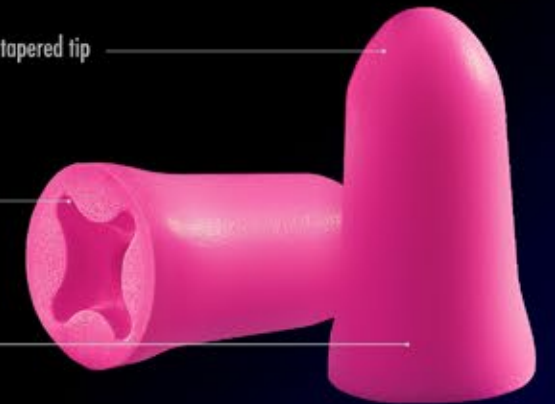
- Soft foam earplugs designed for women with small or sensitive ear canals
- Unique hollow and flared design maximizes comfort
- Ultimate comfort for women: softer, smaller, silky smooth and contoured
- Great for hunting, tactical training, target shooting, skeet and trap shooting, loud events, blocking out snoring hunting friends
- #1 Doctor Recommended Brand to Prevent Hearing Loss
- Noise Reduction Rating (NRR) - 30 decibels

NRR 30dB
NOISE REDUCTION RATING

Slim fitting with an extra tapered tip to fit smaller ear canals

Collapsible end for extreme comfort

Made with super-soft Comfy Cush® foam



Item # 4791
7 PAIR WITH TRAVEL CASE



Item # 4913
3 PAIR



Item # 4491
50 PAIR JAR



Item # 491
100 PAIR TUB
INDIVIDUALLY WRAPPED



Item # 493
100 PAIR TUB
INDIVIDUALLY WRAPPED



Item # 4493
50 PAIR JAR



Item # 4933
3 PAIR



Item # 4793
7 PAIR WITH TRAVEL CASE



NRR 33dB
NOISE REDUCTION RATING
HIGHEST AVAILABLE

ultra

earseals®

NRR 26dB
NOISE REDUCTION RATING



Highest NRR available

Tapered tip for perfect fit

Made with super-soft Comfy Cush® foam for extra comfort

User preferred discreet color

FIRST AND ONLY standard sized foam earplug with the Highest NRR (33 dB)

- Made with super low-pressure, Comfy Cush® Comfort Foam
- An Ultra Noise Blocker that offers the unsurpassed combination of hearing protection and comfort in environments with hazardous noise levels
- User preferred color is as easy on your eyes as they are on your ears
- Great for shotgun sports, tactical training, shooting competitions, motor sports/NASCAR, loud events, blocking out snoring hunting buddies
- #1 Doctor Recommended Brand to Prevent Hearing Loss
- Made in the USA
- Noise Reduction Rating (NRR) - 33 decibels

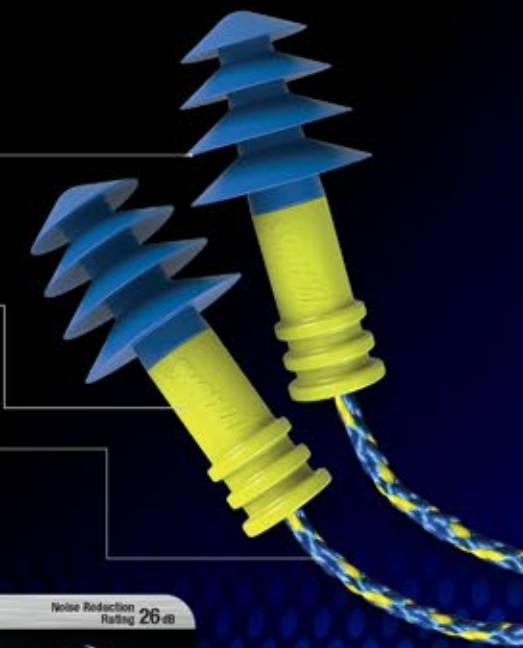
Washable, Reusable, and easy to insert!

- Dual-durometer design provides a unique combination of super-soft seal rings for unmatched comfort and a stiffer inner core for ease of insertion
- Detachable cord allows user to conveniently hang the earplugs around neck in environments where noise comes and goes
- Washable and reusable
- Great for tactical training, hunting, target shooting, loud events, skeet and trap shooting
- Includes storage case
- Noise Reduction Rating (NRR) - 26 decibels

Super soft seal rings for unmatched comfort

Firm, yet flexible inner core for easy insertion and a better fit

Detachable cord to conveniently hang around neck



Item # 4792
7 PAIR WITH TRAVEL CASE



Item # 4923
3 PAIR



Item # 4492
50 PAIR JAR



Item # 492
100 PAIR TUB
INDIVIDUALLY WRAPPED



Item # 4411
1 PAIR WITH CORD



NRR 30_{dB}
NOISE REDUCTION RATING

Maximum Protection

Highest Noise Reducing Earmuff Available

- Comfortable, high performance hearing protection
- Fully adjustable earmuffs to accommodate different head sizes
- Super-soft ear cups and padded headband for maximum comfort
- Stock Guard™ soft rubber coating helps protect gun stocks from scratches & marring
- Steel wire headband construction for durability and performance
- Great for shotguns, magnum calibers, indoor shooting ranges, shop work, motor sports, etc.
- Highest Noise Reduction Rating (NRR) - 30 decibels



Item # 4430

Hi Viz* Double-Up

Extremely Visable Over-Ear Hearing Protection Safety Kits

- Fast acquisition for critical use: Mack's® Hi-Viz earmuffs give hunters and shooters the best chance to quickly visually locate for immediate use when under unexpected or sudden shooting situations, also allows for easy compliance checks
- *Meets American National Standards Institute's highest luminescent factor requirement of 70% for Hi-Viz safety apparel
Mack's® Hi-Viz earmuffs are the most visible color available
- Ultimate hearing protection system (earmuffs + earplugs)
- Low-Profile Earmuffs - ultra-lightweight; fully adjustable and foldable; fits kids to adults; super soft, padded ear cups and headband for maximum comfort
- Includes 5 Pair Hi Viz* Soft Foam Earplugs for all-day comfort; extreme noise blocker
- Extra High Noise Reduction Rating (NRR) - 34 decibels - when earmuffs and earplugs are worn together (earmuffs used alone - 24 dB; earplugs used alone - 32 dB)



Item # 4414
HI VIZ™ DOUBLE UP®
EARPLUGS AND MUFFS



Item # 4418
HI VIZ™ DOUBLE UP® SAFETY KIT
EARPLUGS, MUFFS AND GLASSES

NRR 34_{dB}
NOISE REDUCTION RATING





NRR 34_{dB}
NOISE REDUCTION RATING

Double-Up[®] SHOOTING EARMUFFS

Highest NRR Rated Hearing Protection System
(earmuffs + earplugs)

- Low-Profile Earmuffs – ultra-lightweight; fully adjustable and foldable; fits kids to adults; super soft, padded ear cups and headband for maximum comfort
- Earplugs – 5 Pair Ultra Soft Foam for all-day comfort; extreme noise blocker
- Great for tactical training, hunting, range shooting, target shooting, loud events, skeet and trap shooting
- High Noise Reduction Rating (NRR) – 34 decibels – when earmuffs and earplugs are worn together (earmuffs used alone – 24 dB; earplugs used alone – 32 dB)



Item # 4412
DOUBLE UP[®] BLACK



Item # 4413
DOUBLE UP[®] PINK

Double-Up[®] SHOOTING SAFETY KITS

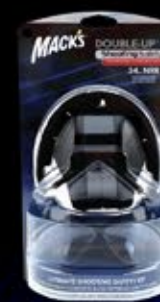
Ultimate Shooting Safety Kit (earmuffs + earplugs + glasses)
with Highest Noise Reduction

- Low Profile Earmuffs – ultra-lightweight; fully adjustable and foldable; fits kids to adults; super soft, padded ear cups and headband for maximum comfort
- Earplugs – 5 Pair Ultra Soft Foam for all-day comfort; extreme noise blocker
- Safety Glasses – clear vision, zero distortion lenses protect against harmful UV rays – 99.9% UV protection; anti-fog, scratch-resistant lenses; wide lens for full coverage; Impact Resistant Protection; comfort fit, lightweight frame with hinged stems and soft rubber nose pieces allows for all-day comfort
- Lens Wipes – 5 individually wrapped, pre-moistened wipes; anti-fog, anti-static, anti-streak
- Storage Pouch for Glasses – soft material protects lenses from scratches; can be used to dry lenses
- High Noise Reduction Rating (NRR) – 34 decibels – when earmuffs and earplugs are worn together (earmuffs used alone – 24 dB; earplugs used alone – 32 dB)

NRR 34_{dB}
NOISE REDUCTION RATING



Item # 4416
DOUBLE UP[®] KIT
PINK/CLEAR



Item # 4417
DOUBLE UP[®] KIT
BLACK/CLEAR



SHOOTERS SAFETY GLASSES

High Clarity, Impact Resistant Safety Glasses

- Clear vision, zero distortion lenses protect against harmful UV rays - 99.9% UV protection
- Anti-fog, scratch-resistant lenses
- Wide lens for full coverage
- Meets ANSI Z87.1 Impact Standards for Impact Resistant Protection
- Comfort fit, lightweight frame with hinged stems and soft rubber nose pieces allows for all-day comfort
- Includes 5 individually wrapped, pre-moistened Lens Wipes for anti-fog, anti-static, anti-streak cleaning
- Includes Storage Pouch made of soft material to protect lenses from scratches; can also be used to dry lenses



Item # 4482 SAFETY GLASSES - YELLOW

Item # 4481 SAFETY GLASSES - CLEAR

Item # 4480 SAFETY GLASSES - SMOKE

Kids Size SHOOTING PROTECTION

Better fit for Kids and Smaller Shooters

- Ultimate hearing & eye protection system includes earmuffs, earplugs & glasses
- Low-Profile Earmuffs - ultra lightweight; fully adjustable and foldable; super soft, padded ear cups and headband for maximum comfort; available in fun pink, orange, and blue colors!
- High Noise Reduction Rating (NRR) - 30 decibels - when earmuffs and earplugs are worn together (earmuffs used alone - 23 dB; earplugs used alone - 29 dB)



Item # 4431 DOUBLE UP™ PINK

Item # 4432 DOUBLE UP™ ORANGE

Item # 4433 DOUBLE UP™ BLUE

NRR 30dB
NOISE REDUCTION RATING

Double-Up
SHOOTING SAFETY KITS



Item # 4477 DOUBLE UP™ KIT PINK/CLEAR

Item # 4478 DOUBLE UP™ KIT ORANGE/CLEAR

Item # 4479 DOUBLE UP™ KIT BLUE/CLEAR





NRR 22dB
NOISE REDUCTION RATING

moldable SILICONE PUTTY

Invented by our founder, Mack's® silicone putty molds to the unique contours of any ear for ultimate user comfort

- Provides a better, more comfortable fit and seal than custom earplugs
- Protects hearing from loud noises
- Great for tactical training, hunting, target shooting, loud events, skeet and trap shooting, blocking out snoring hunting buddies
- Includes storage case
- Made in the USA
- Noise Reduction Rating (NRR) - 22 decibels



Item # 43
3 PAIR WITH CASE



wallet roll-ups™

Never forget your earplugs again!

- These comfortable, silky smooth, soft foam earplugs store flat in your wallet so they're always handy and roll up in seconds for quick, easy use
- US Patent #'s 8,307,942 and D646,777
- Great for plinking, hunting, target shooting, loud events, skeet and trap shooting, blocking out snoring hunting buddies
- Made in the USA
- Noise Reduction Rating (NRR) - 21 decibels

LENS WIPES

- Pre-moistened and specially formulated for cleaning all glass, plastic and polycarbonate lenses
- Help ensure accuracy and precision
- Biodegradable
- Anti-fog, anti-static, anti-streak formula
- Store easily in gun case, backpack, wallet, binocular case, etc.
- Great for use on rifle scopes, binoculars, range finders, eyeglasses, spotting scopes
- Made in the USA

NRR 21dB
NOISE REDUCTION RATING



Item # 4498
4 PAIR



Item # 4476
6 PACK



Item # 4472
30 PACK

MACK'S[®]

Shooting Protection

PROTECTING SHOOTERS

FOR OVER

60

YEARS

Mack's[®] has been awarded the Field Tested Seal of Approval by the **North American Hunting Club**. McKeon utilizes an ISO 9001:2015 quality management system certified by TUV USA. We are an **American Company** that is **Family Owned**. Mack's[®] is dedicated to protecting shooters and our American Heritage with a full line of shooting protection.



EARPLUG BRAND

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